

More than 50 million windows featuring SunShield®, a Deceuninck® technology, are installed in homes and offices in North America... for good reasons.

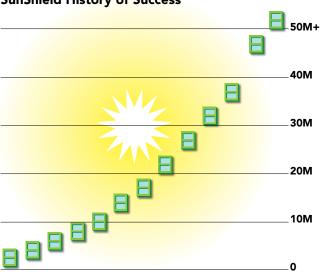
When you invest in building improvements, you need products that can live up to the demands of Mother Nature and fit your lifestyle. The simple solution? Look for the SunShield logo.



Formulated to withstand the harsh effects of any climate, Deceuninck's proprietary

SunShield compound also ensures long-lasting color retention and low maintenance that your busy lifestyle requires. And you get the added confidence that comes from knowing that a global company— with more than 70 years of knowledge and experience—stands behind the SunShield promise with a lifetime warranty against rotting, cracking, pitting, corroding and peeling.

## **SunShield History of Success**



#### 1984 1986 1988 1990 1992 1994 1996 1998 2000 2002 2004 2006 2008

# The Material Matters

Products made with SunShield offer benefits that aluminum and wood just can't match.

## **Energy Efficiency**

Windows and doors made with SunShield can help reduce your heating and cooling costs, offering nearly 1600 times the thermal efficiency of aluminum. The SunShield compound allows for engineered insulating features that wood windows can't duplicate.

## **Resistant to Water and Light**

Products made with SunShield are impervious to the damaging effects of moisture and sunlight for uniform quality and color over time. Conversely, exposure to water can cause corrosion in aluminum products and mildew and rot in wood products; ultraviolet light can have a damaging effect on the finish of both aluminum and wood products, causing fading and peeling.

## Safety

Building products made with SunShield, by their nature, resist combustion and are slow to ignite. Flame spread is slow, and products are self-extinguishing when the flame source is removed.

### Low Maintenance

Products made with SunShield resist staining and are easy to clean. In addition, because they retain their color, they never need painting—or repainting.

#### **Sustainable Products**

Products made with SunShield are energy-efficient to produce, are 100% recyclable and have a much longer lifecycle than aluminum or wood. That also means fewer greenhouse gas emissions associated with the manufacturing—along with the savings provided to homeowners on energy costs.

# About Deceuninck

Deceuninck Americas is part of Deceuninck NV, a global leader in vinyl and composite wood products for the building industry for more than four decades. Deceuninck is committed to continuous innovation and unrivalled quality, ensuring that when you choose Deceuninck, you enhance your living spaces with beauty and value that lasts a lifetime.

For more information, call 1.877.563.4251 or visit www.deceuninck-americas.com/sunshield.



# deceuninck

The name and logo of Deceuninck NV, of its affiliated companies and of the products and services manufactured by them, are trademarks and trade names protected by national and international laws. SunShield is a registered trademark of Deceuninck North America.

© 2009 Deceuninck North America. All rights reserved DEC-102 0109





Innovating solutions for the environments of your life.™



# 5

# IMPORTANT REASONS

to choose products featuring SunShield

# SunShield provides superior weatherability

SunShield offers excellent color retention, infra-red (heat) reflectance, and impact resistance—features essential to the lasting beauty and durability of products made with SunShield.

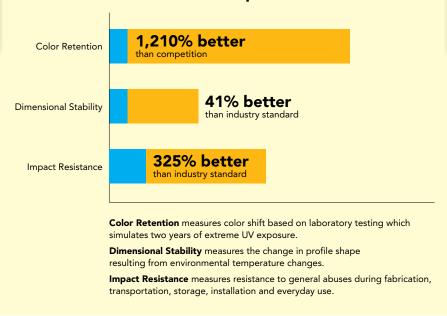




# SunShield outshines the competition

Our industry partnerships and on-going research into new technologies ensure that the SunShield formulation exceeds industry standards and outperforms the competition.

## **Performance Comparison**



# SunShield offers dependable color and performance every time

Deceuninck's pharmaceutical-grade compounding systems provide consistency in the SunShield formulations, so you can rely on superior color and weatherability from the first product to the last.





# SunShield undergoes uncompromising quality and performance testing

To ensure SunShield performs well in any climate, Deceuninck conducts accelerated and real-time weathering tests in certified testing labs located across the country to verify durability in any climate.

Don't just take our word for it. Deceuninck participates in third-party certification to guarantee that SunShield delivers as promised.

# SunShield meets the needs of today's homeowner

In addition to the superior color retention and weatherability, SunShield is the low-maintenance choice for busy homeowners. Resistant to rot, insect and microbial damage, products made with SunShield never require painting and are easy to clean with common household cleansers. Plus, products made with SunShield are 100% recyclable for a more sustainable future.

